

MISSION STATEMENT

Target Dyslexia approaches dyslexia not as a disability, but as a different way of thinking and learning, and one with significant benefits. Dyslexics are often more creative and imaginative than non-dyslexics and many become very successful in fields where these qualities are an advantage.

Unfortunately, mainstream schooling is set up to teach in a style that suits the majority of students and this style rarely suits dyslexics. They often struggle at school or, at the very least, fail to reach their potential. Their confidence and motivation is typically damaged which in turn makes the start to their careers more challenging.

Although schools are much more aware of dyslexia than just a few years ago, most teachers have little training in teaching dyslexics. Schools often don't have the resources to provide the kind of support that is necessary for dyslexic students to thrive. Research has shown that dyslexic people benefit from tuition in very small groups, preferably of no more than two students.

Target Dyslexia is established to promote an understanding of dyslexia amongst parents and educators. We provide services that support dyslexic students and enable them to succeed in mainstream settings.

Target Dyslexia undertakes formal assessments of students to determine whether they are dyslexic.

Target Dyslexia's philosophy is based on the following principles:

- We think of dyslexia as more of a difference than a disability.
- We regard dyslexic students as equally able as others.
- Restoring lost confidence in our students is as important as instilling techniques.
- The relationship between tutor and student is the bedrock of successful tuition.
- Tuition programmes must be based on established methodology and on proven techniques.
- Understanding of dyslexia is increasing all the time and it is essential to stay at the forefront of developments and adapt our programmes to reflect evidence of what works.
- Students make most rapid progress in lessons with no more than two students.
- Lessons must be enjoyable to engage students who may be disillusioned with formal education even from a very young age.
- Our tutors must combine formal qualification with a sense of fun and passion.
- The quality and consistency of teaching must be ensured by regular audit.
- Each student's progress must be measured and reported regularly to parents.
- Parents' budgets are restricted so we must operate efficiently to keep lesson cost to a minimum.